



# Excellence in Leadership

Psychologists and Managers Working Together

*A conference jointly sponsored by  
the Society of Consulting Psychology and the Society of Psychologists in Management*

## **2009 CONFERENCE SPONSORSHIP OPPORTUNITIES**

### **Platinum - \$10,000**

Recognition at all meals during both the SPIM and SCP conferences and at SPIM's 25th Anniversary Banquet

- Two complimentary conference registrations for company representative (for both conferences)
- Admittance to all conference sessions, food and beverage functions
- Full table on which to display materials during check-in
- Full table on which to display materials Wednesday (SPIM) and Friday (SPIM/SCP) evening in cash bar area prior to joint reception
- Recognition in the 2009 conference program booklets and from the podium at opening sessions
- Full-page black and white ad in both 2009 conference program booklets
- Advance copy of 2009 attendee list (two weeks prior to event)
- Recognition and hot link to sponsor web site from all pre-conference communications with past and prospective participants. This is a group of nearly 1500 with whom we will be in regular dialog using web-based tools
- Access for posting job openings and events on SCP and SPIM web sites
- Complimentary insertion of promotional material into conference kits
- Advertisement in Tip (October-January issues), CPJ (September-January issues), Monitor (September, October, November, December and January issues), SPIM (next issue) and in our mailings to SCP members, SPIM members and SIOP members (deadline to be in all publication is August 1<sup>st</sup>)
- Company logo on conference on registration packets

### **Gold Sponsors – \$6,000**

Lunch or Breakfast (Choose four)

SPIM -Lunch - Wednesday, February 4, 2009

SPIM -Breakfast - Thursday, February 5, 2009

SPIM –Lunch - Thursday, February 5, 2009

SPIM-SCP-Breakfast – Friday, February 6, 2009

SCP-SPIM-Lunch- Friday, February 8, 2009

SCP-Breakfast- Saturday, February 7, 2009

SCP-Lunch- Saturday, February 7, 2009

- One complimentary conference registration for company representative (at both conferences)
- Admittance to all conferences sessions, food and beverage functions
- Full table on which to display materials during check-in
- Full table on which to display materials Wednesday (SPIM) and Friday evening (SPIM/SCP) in cash bar area prior to the opening receptions
- Recognition in the 2009 conferences program booklets and from the podium at opening sessions
- Full-page black and white ad in both 2009 conference program booklets
- Advance copy of 2009 attendee list (two weeks prior to event)

- Recognition and hot link to sponsor web site from all pre-conference communications with past and prospective participants. This is a group of nearly 1500 with whom we will be in regular dialog using web-based tools for their input on conference planning.
- Access for posting job openings and events on SCP and SPIM web sites
- Complimentary insertion of promotional material into conferences kits
- Company logo on back cover of both conference program booklets
- Advertisement in Tip (October-January issues), CPJ (September-January issues), Monitor (September, October, November, December and January issues), SPIM (next issue) and in our mailings to SCP members, SPIM members and SIOF members (deadline to be in all publication is August 1<sup>st</sup>)
- Company logo on registration packets

### **Project Exposure Sponsorship- One sponsor for SCP \$3,500 and SPIM \$3,500**

Sponsors 7 ethnic minority students to attend the SCP conference as part of APA CEMRRAT (Committee on Ethnic Minority, Recruitment, Retention and Training) Grant.

Sponsors 4 early career minority psychologist managers in 1<sup>st</sup> two years as a manager and in 1<sup>st</sup> to 10<sup>th</sup> years of psychology career

- Admittance to all of SCP conference sessions, food and beverage functions
- Shared table space to display materials during check-in
- Full table to display materials Friday evening (SPIM/SCP) in cash bar area prior to the opening reception
- Recognition in the 2009 conference programs booklets and from the podium at opening sessions
- Half-page black and white ad in both 2009 conference program booklets
- Recognition and hot link to sponsor on SCP conference web sites (these will be kept all year)
- Access to post job openings and events on SCP web site
- Complimentary insertion of promotional material into conferences kit

### **Silver Sponsors – \$3,000**

Networking Refreshment Breaks (Choose two)

SPIM Wednesday, February 4, 2009 - Afternoon Break

SPIM Thursday, February 5, 2009 – Morning Break

SPIM Thursday, February 5, 2009 – Afternoon Break

SPIM-SCP Friday, February 6, 2009 – Morning Break

SPIM-SCP Friday, February 6, 2009 – Afternoon Break

SCP-Saturday, February 6, 2008 - Morning Break

SCP-Sunday, February 7, 2008- Morning Break

- Conference registration fee discounted to \$300 for company representative (for both conferences)
- Admittance to all conference sessions, food and beverage functions
- Shared table space for displaying materials during check-in
- Full table for displaying materials Wednesday (SPIM) and Friday evening (SPIM/SCP) in cash bar area prior to the opening receptions
- Recognition in both 2009 conference program booklets and from the podium at opening sessions
- Half-page black and white ad in both 2009 conference program booklets
- Recognition and hot link to sponsor on SCP and SPIM conference web sites (these will be kept all year)
- Access for posting job openings and events on SCP and SPIM's web site
- Complimentary insertion of promotional material into both conference kits

### **Bronze Sponsors – \$1,500**

- Shared table space for displaying materials during check-in at both conferences
- Shared table for displaying materials Wednesday and Friday evening in cash bar area prior to the opening reception
- Recognition in both 2009 conference program booklets and from the podium at opening sessions
- One quarter page black and white ad in both 2009 conference program booklets
- Recognition and hot link to sponsor web site on SCP and SPIM conferences web sites (these will be kept all year)
- Access for posting job openings and events on SCP and SPIM's web site
- Complimentary insertion of promotional material into conference kits

### **Educational Sponsors - \$1,000**

- Shared table space for for displaying 2-3 handouts during check-in at both conferences
- Shared table for displaying materials Wednesday and Friday evening in cash bar area prior to the opening reception
- Recognition in both 2009 conference program booklets and from the podium at opening sessions
- Recognition and hot link to sponsor web site on SCP and SPIM conferences web sites
- Access for posting job openings and events on SCP and SPIM web sites
- Complimentary insertion of promotional material into conference kits
- One quarter page black and white ad in both 2009 conference program booklets

### **Friendship Sponsors – \$500**

- Shared table space for displaying 2-3 handouts during check-in at both conferences
- Shared table space for displaying materials Wednesday and Friday evening in cash bar area prior to the opening reception
- Recognition in both 2009 conference program booklets and from the podium at opening sessions
- Recognition and hot link to sponsor on SCP and SPIM conferences web site
- Access for posting job openings and events on SCP and SPIM web sites

*Thank you in advance for your potential support. For additional information on sponsorship opportunities, please contact John Reed, Ph.D. from SPIM at [john.reed@ysc.com](mailto:john.reed@ysc.com) or Lyne Desormeaux, Psy.D. from SCP at [lyne@desormeauxconsulting.com](mailto:lyne@desormeauxconsulting.com).*